

CGSC Foundation 'off to a great start'

The board of trustees of the Command and General Staff College Foundation (CGSCF) in their first annual board meeting June 16, unanimously approved the addition of six new members.

Noted entrepreneur Hyrum W. Smith, retired Army General Barry R. McCaffrey, former U.S. Ambassadors Edward Marks and David Lambertson, and prominent Kansas City businessmen, Robert P. Dunn and Robert S. Grant, immediately assumed duties as members of the Board of Trustees, joining 16 other prominent business leaders and military retirees working diligently to support the College as part of the new foundation (see page 3 for the full board membership).

see **START**, p4



photo by Don Middleton, Fort Leavenworth VISC

Members of the CGSCF Foundation Board of Trustees mingle before the first board meeting June 16 at Fort Leavenworth. From left to right, Tom Holcom, president, Judge Cordell D. Meeks Jr., Col. (Ret.) Bob Ulin, CEO, and Col (Ret.) Willard Snyder, general counsel. Judge Meeks passed away only a week later.—See page 10 for a tribute.

CGSC celebrates 125th anniversary *College produces 'quality officers' since 1881*

As a new class of Command and General Staff College students begin filling classes and their families settle into area and post housing, the hints of familiar sights and sounds fill the air here at Fort Leavenworth. These sights and sounds accompany warm breezes laden with the scent of a waning summer and an impending fall, heavy with the heat and humidity that is an August day in Kansas.

Typically thankful for the assignment, weary but rewarded from the challenges of their last duty in places around the world, CGSC's complement of new officers are beginning their training this month, which for the next several months will both give them rest and energize them for future challenges.

This is a pattern of life at CGSC and Fort Leavenworth that has existed for more than 125 years. On May 1, post leadership, distinguished alumni and guests gathered at the Frontier Conference Center for a banquet to commemorate the 125th anniversary of CGSC.

"The reason for this star-studded gathering is the respect all of us have for the Command and General Staff College, for the role it has played in our Army and our nation and for the enormous contributions it has made to other nations and their armies as well," said current Commandant and Combined Arms Center Commander Lt. Gen. David H. Petraeus.

Petraeus referred to the college as

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Welcome
 CGSC Class
 2007-1



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The **Command and General Staff College Foundation (CGSCF)** was established December 28, 2005 as a tax-exempt, non-profit private corporation to foster a strong relationship between the military and private sector, to enrich the College's academic environment, enhance the institution's research activities, maintain contact with alumni, and encourage excellence in the faculty and student body to ensure the preparation of outstanding leaders for the Armed Forces of the United States and its allies by providing resources not available from public funds. The **Command and General Staff College Foundation NEWS** is published by the foundation to inform members, alumni, students and other stakeholders about CGSCF plans and activities. The inclusion of U.S. Army, Fort Leavenworth and/or CGSC news and information in the foundation newsletter does not constitute an endorsement by the Department of the Army, Fort Leavenworth or the CGSC.



From the Chairman

Dear Foundation Members, Constituents, Alumni and Friends:

Welcome to the inaugural issue of the Foundation NEWS. I am pleased to report that your Foundation, which commenced operations 13 February 2006, is off to a great start and growing. Distinguished, visionary, and uncommonly committed leaders serve as Trustees. The Foundation is indeed fortunate that Colonel (Ret) Bob Ulin serves as the Secretary and Chief Executive Officer. This dynamic, gifted leader quickly established a solid business structure highlighted by an unusually effective marketing program which already has attracted contributions in excess of \$250,000.

Why a foundation for the Army Command and General Staff College? Until February 2006 it was the sole military academic institution of its level not supported by a foundation. The Marine Corps University Foundation, operational since 1980, has supported that universities and the Corps' educational programs with grants totaling several million of dollars. Experience has shown that all academic institutions, military and civilian, need outside support to create and sustain academic excellence.

Since its formation as the School for the Application of Cavalry and Infantry in 1881, the Command and General Staff College has graduated countless leaders like Generals Eisenhower, Marshall, MacArthur, Sullivan, and Powell and a number of international leaders like the current President of Indonesia, His Excellency Dr. Susilo Bambang Yudhoyono. Named the "Intellectual Center of the Army" by a former Deputy Commandant and Chief of Staff of the US Army, General Gordon R. Sullivan, the College takes an important place in the history of our Army and clearly merits our continuing support.

Although our focus in the formative stage is to build a substantial endowment that will produce a relatively predictable flow of funds to the College, we have already begun providing support. Specifically, the foundation granted over \$7,000 for student awards and faculty development. Shortly after we opened our doors, an anonymous donor provided funds to send five faculty members to the Harvard Business School to attend a seminar on Case Study Methodology. We also assumed the mission to provide Army Sabers for presentation to the CGSS Master Tactician and Master Logistician designees at each College graduation ceremony.

For those of you who have contributed to the Foundation, thank you for your support. If you have not contributed, please do so. Help us to fulfill our mission of enriching the academic programs of the College and helping the College to achieve its vision of being recognized nationally as an Educational Center of Excellence.

Lt. Gen. Robert Arter, USA, Ret.
Chairman, Command and General Staff College Foundation



From the CEO/ Editor-in Chief

I, alongside our Chairman, welcome you to our inaugural issue of the *Foundation News*. We hope you find the newsletter interesting and informative and invite your feedback and input for future editions. We only plan to publish twice each year with the first or “Fall” edition coming out in August and the second, the “Winter” edition, in early February. Each year we will plan for the Winter edition to contain the foundation’s annual report.

It has been a very fast paced six months since opening our doors in February. We’ve established the office, filed all legal documents, acquired business tools, commenced business operations, and conducted our first annual board meeting in June. We’re excited about the road ahead and we’re working hard during this initial stage of the foundation’s history.

We must make it clear that while we exist to support CGSC, we are not an official entity of the Department of the Army or any government organization. We are a private 501(c)(3) tax-exempt, non-profit educational organization. We derive all of our funding through contributions from alumni, staff and faculty, friends of the college and businesses. In short, without your personal involvement we cannot exist.

All academic institutions in both the private and government sectors need the support of the foundation to help provide the margin of excellence required of all great institutions. In addition to that role, the CGSCF also helps with the outreach activities of the College to ensure that the public understands what CGSC does and why it is important to our nation’s security. For these reasons we ask that you please consider joining our team.

In this edition you’ll find information about the CGSCF and an envelope to use to become a constituent. We also accept planned gifts, estate contributions and real property. If you have a question about what qualifies as a contribution, please contact me at rulin@cgscf.org or call (913) 651-0624.

Thank you for supporting the Foundation of the “Educational Center of the Army.”

Col. Bob Ulin, USA, Ret.
Chief Executive Officer



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The CGSCF Mission

To foster a strong relationship between the military and private sector, to enrich the College's academic environment, enhance the institution's research activities, maintain contact with alumni, and encourage excellence in the faculty and student body...

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“These new members are significant and welcome additions to our team,” said Robert Arter, CGSCF board chairman, who is a retired Army lieutenant general, and current Civilian Aide to the Secretary of the Army for Kansas. “The Foundation is pleased to help support and raise public awareness about the Command and General Staff College’s mission to educate our military leaders. I know all the board members look forward to the challenges and rewards to come.”

According to the Foundation Chief Executive Officer Bob Ulin, a retired Army colonel and former CGSC faculty member,

the CGSC Foundation was established December 28, 2005 as a tax-exempt, non-profit private corporation to assist the College by donating funds necessary to provide the “margin of excellence” to the education and outreach programs of the U.S. Army Command and General Staff College. Ulin said programs supported by the Foundation include financial support for symposia, conferences, lectures, and community outreach activities that help connect the American public to their Army.

The official Foundation mission statement reads: “to foster a strong relationship between the military and private sector, to enrich the College’s academic environment, enhance the institution’s research activities, maintain contact with alumni, and encourage excellence in the faculty and student body to ensure the preparation of outstanding leaders for the Armed Forces of the United States and its allies by providing resources

not available from public funds.”

Ulin said the Foundation is organized into a Board of Trustees and Council of Advisors. The board members are responsible for the business aspects of the foundation while the advisors help extend the foundation’s influence and help support outreach efforts. Advisors are nominated by members of the board and meet periodically to exchange ideas and provide insights.

“Getting organized quickly and moving out on our mission has been a priority for us,” said Ulin, who is the foundation’s only full-time employee.



photo by Don Middleton, Fort Leavenworth VISC

Retired Ambassador David Lambertson, left, member of the CGSCF Board of Trustees, meets Lt. Gen. Petraeus.

“Little things matter, and we’ve all been working hard to support the College as best we can.”

“Since we opened our office on 13 February we’ve managed to attract \$250,000 in cash and pledges and have contributed more than \$7,000 to the College for student awards and faculty development,” said Tom Holcom, who serves as president of the CGSCF Board of Trustees, and is the president of the Kansas City-based Pioneer Financial Services, Inc.

“In just four short months we’re off to a great start on our quest to serve and support the needs of the College.”

The CGSC Foundation also assumed the mission of the former CGSC Alumni Association and has an office in Room 109 in Bell Hall.



Robert P. Dunn, left, member of the CGSCF Board of Trustees, speaks with Lt. Gen. David H. Petraeus before the board's first meeting June 16.


photo by Don Middleton, Fort Leavenworth VISC

When the doors to the Lewis & Clark Center open in 2007, the CGSC Foundation will occupy an office there.

Ulin said one of the bigger priorities for the Foundation is to expand its membership. He said anyone can join the ranks of CGSC Foundation supporters—current students, alumni, faculty, and other friends of the Army and CGSC

are welcome—and membership is available at several levels.

“Becoming part of the CGSC Foundation allows you to help educate tomorrow’s leaders while supporting the most prestigious military staff college in the world,” said Ulin.

“Since 1881, more than 500,000 graduates along with more than 7,000 international military officers have passed through these halls.” 

For more information about the CGSCF and how to join visit www.cgscf.org or use the envelope provided in this newsletter.

...to ensure the preparation of outstanding leaders for the Armed Forces of the United States and its allies by providing resources not available from public funds.

How You Can Help—Levels of Support

Individual Constituents

Gen. Sherman Founder’s Club	\$1,000
Gen. George Patton Club	\$500
*Maj. Gen. Franklin Bell Alumni Club	\$250
Brig. Gen. Henry Leavenworth Club	\$100
Friend of the College	\$25

*A special one-time payment for alumni for perpetual recognition of their support to the College

Corporate Constituents

Patriot’s Council	\$5,000
Warrior’s Council	\$2,500
Soldier’s Council	\$1,000

Anyone who contributes at any level during 2006 will be recognized as a “Founding Constituent.”

***Don’t Delay,
Join today.***

CGSC Foundation St



The CGSC Foundation presented Army Sabers to the Master Logistician and the Master Tactician of CGSC class 2006-001 in June. Left, Maj. Martine Kid accepts the award for Master Logistician; Maj. James "Pat" Work accepts the saber for Master Tactician below. Presenting the awards on behalf of the CGSCF is Col. (Ret.) Bob Ulin, CEO of the CGSC Foundation. The Foundation will continue this tradition in support of recognizing excellence for each CGSC class in the future.

photo by Don Middleton, Fort Leavenworth VISC



photo by Don Middleton, Fort Leavenworth VISC

Thanks to the generosity of Pioneer Financial Services, the Foundation bought tickets for the International Military Officers at CGSC to attend a Wizards soccer game June 3 at Arrowhead Stadium. The Wizards played the New York Red Bulls to a 1-1 tie before a crowd of 11,020, including 86 of the international officers from CGSC.



Support to the College

Faculty development at Harvard's Business School



Recently a funding challenge for CGSC turned into an opportunity for the Foundation. After completing a research fellowship on developing methods for integrating case teaching methodology into the CGSC curriculum, Ted Shadid from CGSC's Department of Joint and Multinational Operations, recommended staff attendance at a Harvard Business School Case Teaching Seminar for course and lesson authors. Funding for the initiative wasn't available but Shadid was successful in locating an anonymous donor who contributed the needed funds to the Foundation. As a result, the Foundation was able to fund the attendance at the seminar for five faculty members. Dr Jack Kem and Mr Dave Fowles of the Department of Joint and Multinational Operations, Mr. Tom Chychota and Mr. David Pierson of the Center for Army tactics, And Mr. Kenneth Long of the Department of Logistics and Resource Operations attended the seminar.

The HBS introduced the "case method" for business education in 1925 and have since discovered and developed it as a powerful interactive learning process that brings complex and dynamic realities of analysis and decision-making into the classroom. CGSC is attempting to use the case method to bring the same result to military education.

CGSCF sponsors industry participation at the College

Industry representatives participated in the Defense Transformation and Net-Centric Warfare short course conducted at CGSC June 20-22. On June 20, the Foundation sponsored a welcoming reception for 45 of the representatives at the Frontier Conference Center.



The Foundation invited Hyrum Smith, Chief Executive Officer of the Galileo Initiative and one of the founders of the Franklin-Quest company, to visit Fort Leavenworth and meet with the U.S Army Center for Leadership.

On June 30, Smith conducted his "Power of Perception" seminar for the CGSC staff and faculty. His presentation was focused on providing tools to analyze behavior and initiate lasting behavior change using his "Reality Model." Smith also attended a working lunch with the Commanding General, Lt. Gen. David H. Petraeus. Smith was recently elected to the Foundation Board of Trustees.



photo by Bob Ulin

Lt. Gen. David H. Petraeus presents Hyrum Smith, Chief Executive Officer of the Galileo Initiative, with a commander's coin in appreciation for his presentation to CGSC staff and faculty June 30.

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an international and national asset and indicated one only has to look at the achievements of the members of the International Hall of Fame.

“Since 1881, the Command and General Staff College has produced some of the nation’s foremost leaders including generals such as Eisenhower, Marshall and Powell,” said Bob Ulin, a retired colonel and current chief executive officer of the Command and General Staff College Foundation. “And like Gen. Petraeus said at the ceremony in May, the CGSC International Hall of Fame is impressive. Over the years more than 500,000 officers have trained here including more than 7,000 international officers from 149 countries. These numbers of CGSC students include the current President of Indonesia, the world’s largest Muslim country. It’s a proud history.”

At the anniversary celebration banquet, Petraeus introduced guest speaker U.S. Rep. Ike Skelton of Missouri.

“[Rep. Skelton] has been among CGSC’s best advocates and champions,” Petraeus said. “He has also occasionally been — and I say this with appreciation as well as admiration — our most constructive and thoughtful critic.”

During his remarks Skelton reminded the audience that CGSC students, as well as many of the instructors, are preparing for war and will soon be supporting joint-force commanders. Skelton said the graduates will face ever-increasing complex challenges in the future and will have to work with members of other services, government agencies and foreign partners.

“The name of the game is no longer just jointness,” Skelton said. “Their future must include interagency integration as well.”

Skelton discussed his involvement with the Goldwater-Nichols Department of Defense

Reorganization Act in 1986. The act moved operational authority from the separate service chiefs and centralized it through the chairman of the Joint Chiefs of Staff. The legislation took a long time to pass and an even longer time to be embraced and implemented by DoD, Skelton said. This year he said he is working on a measure that will be equally time consuming and much more difficult, interagency reform.

“I’m convinced such reform can bring all the instruments of national power to bear more effectively on the challenges we face in Iraq, Afghanistan, the Global War on Terror and even here in homeland security,” he said. “We must do it and we must get it right.”



photo by Mark H. Wiggins

The Buffalo Soldier monument, one of the fixtures in Fort Leavenworth history, was championed by CGSC Hall of Fame member, Gen. Colin Powell, CGSC 1968.



U.S. Rep. Ike Skelton of Missouri speaks at the CGSC 125th Anniversary Banquet May 1, at the Frontier Conference Center.

photo courtesy Leavenworth Lamp

Barth Hall, below, was the original home of the School of the Application of Cavalry and Infantry in 1881.



Barth Hall, above, now houses the headquarters of the Battle Command Training Program.

Historic photos courtesy Don Middleton, Fort Leavenworth VISC



photo by Don Middleton, Fort Leavenworth VISC

Lt. Gen. Petraeus welcomes former Chief of Staff of the Army Gordon R. Sullivan, CGSC 1968, into the CGSC Hall of Fame.

As part of the week's 125th Anniversary activities, post leadership, alumni and guests gathered in the Eisenhower Auditorium in Bell Hall the day following the banquet to induct a new member into Fort Leavenworth's Hall of Fame. Retired Gen. Gordon R. Sullivan became the 91st member of the Hall of Fame before a full auditorium.

"I am overwhelmed — all I ever wanted to be was an American Soldier," Sullivan tearfully said of his induction.

Sullivan, who has been associated with the Army for more than 50 years, is a 1959 graduate of Norwich University in Vermont. After tours at Fort Hood, Texas; Germany, Korea and Vietnam, Sullivan came to the

CGSC as a student in the summer of 1968.

Sullivan, 68, compared the installation with the Smithsonian Institution museums because they tell what it means to be an American.

"Fort Leavenworth has always evoked the same feelings in me with the Command and General Staff College, the Army schools which are here and the Army headquarters and activities which have been here."

Sullivan spoke of the essence of not only the Army but also of all the U.S. military services.

Essence is not stuff but the people who wear the uniform and the people who support it, he said.

Sullivan told the crowd if they want to know the essence of the military think of Baghdad, Fallujah, Kosovo, Mogadishu or go to the USS Arizona Memorial, Antietam National Cemetery, Normandy American Cemetery and numerous other battlefields and memorials.

Sullivan's list is evidence of Gen. William T. Sherman's purpose for the original School for the Application of Cavalry and Infantry he established in May 1881: "[To produce] quality officers for any duty that they may be called upon to perform, or for any position that they may aspire to in service."

And so begins CGSC Class 2007-1.



Compiled from reports from the *Leavenworth Lamp*



photo courtesy CGSC PAO

Left, Generals Jack N. Merritt and Carl E. Vuono join Lt. Gen. Petraeus in welcoming Gen. Sullivan to the CGSC Hall of Fame May 2.



photo courtesy CGSC PAO

CGSC classrooms look very different in the 21st century than in the first half of the 20th Century. A new testament to the College's enduring value to the Nation will be seen in CGSC's new home, the Lewis and Clark Center, which is under construction and scheduled to open in August 2007.



The Honorable Cordell D. Meeks, Jr.




In 1981, the Governor of Kansas appointed Cordell D. Meeks, Jr., District Court Judge for the 29th Judicial District of Kansas. He served in that capacity until his untimely death June 21, from a heart attack.

Judge Meeks received a bachelor's degree in political science in 1964 and a law degree in 1967 from the University of Kansas. He received numerous community and academic honors during his career including an honorary Doctor of Laws degree from Baker University in 2005.

Judge Meeks was a community leader who served on numerous boards including Children's Mercy Hospital, Swope Health Services, YouthFriends, the Midwest Center for Holocaust Education, the Truman Presidential Museum and Library, Heart of America United Way, Midwest

Research Institute, Rockhurst University, William Jewell College, the Truman Good Neighbor Award Foundation, Swope Community Enterprises and the Wyandotte County Advisory board for the Boys and Girls Clubs of Greater Kansas City. He was also a member of the board of governors for the Liberty Memorial Association and co-chair of the Advisory Board of Kansas City Friends of Alvin Ailey.

Judge Meeks was a former member of the Kansas Commission on Veterans' Affairs. He served as Judge Advocate General and Senior Military Judge for the Kansas Army National Guard where he retired with the rank of full Colonel.

Meeks was a graduate of both the U.S. Army Command and General Staff College and the Army War College and was a founding trustee of the Command and General Staff College Foundation. 

Our Top Contributors

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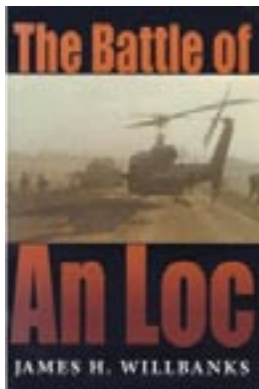
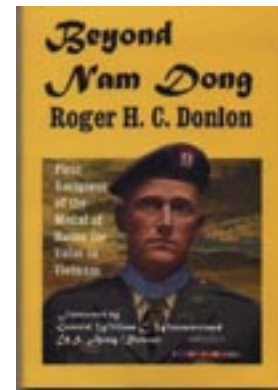
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- Gen. (Ret.) William R. Richardson
- Col. (Ret.) Robert R. Ulin

NOTE: A complete list of 2006 contributors by level or participation will be provided in the Winter edition of the Foundation NEWS.

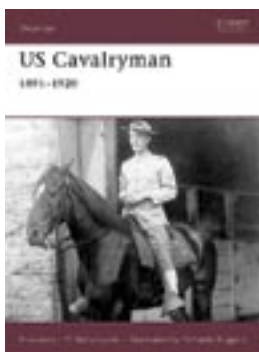
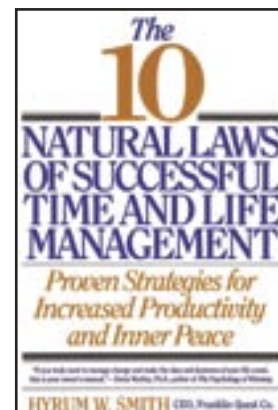
Foundation Authors in Review

Beyond Nam Dong is the personal story of Medal of Honor recipient Roger H.C. Donlon. As commander of Detachment A-376, U.S. Army Special Forces, Capt. Donlon and his 12-man team successfully defended a small American outpost at Camp Nam Dong, Republic of Vietnam, on July 6, 1964. During five excruciating hours, in the inferno of a desperate night battle, Donlon and his men held off a reinforced battalion of Viet Cong and North Vietnamese regular army forces. For his valor at Nam Dong, Donlon became the first American Soldier of the Vietnam War to be awarded the Medal of Honor, our nation's highest military decoration. *Donlon is one of the founding trustees of the CGSC Foundation.*



The Battle of An Loc is the story of the 60-day siege of An Loc, the capital of Binh Long Province, during the gradual American exit from the Vietnam War in 1972. It includes an overview of the 1972 North Vietnamese Easter Offensive, a plan to press forward the attack on U.S. and ARVN positions throughout the country, and a narrative account of the fighting as witnessed by one of the participants. It concludes with a discussion of the Paris peace talks, the significance of An Loc, and the eventual fall of South Vietnam. *Professor James H. Willbanks is Director of the CGSC Department of Military History and a member of the CGSC Foundation.*

The 10 Natural Laws of Successful Time and Life Management was written for anyone who suffers from “time famine.” This essential handbook provides simple, effective methods for successfully taking control of one’s hours...and one’s life. By managing time better, anyone can lead a happier, more confident and fulfilled life. Strongly influenced by Benjamin Franklin, the author, CEO of a Utah consulting company, offers insightful pronouncements on America’s time fragmentation. His recommendations for regaining control of time, events and hence life are intriguing, as are his suggestions on goal setting, planning and negative behavior traits. *Hyrum W. Smith is a member of the CGSC Foundation Board of Trustees.*



US Cavalryman, 1891-1920, takes a close look at the formation and experiences of the average cavalryman in this fascinating period of change and development, and also considers the cavalry officer corps. From the Battle of Wounded Knee in 1890, the US Cavalry were called into action again with the declaration of war against Spain in 1898. In the years that followed, cavalrymen saw action in a wide variety of theaters. *US Cavalryman* provides an in-depth look at the numerous developments in dress, training, equipment, weaponry and tactics during this period of the Cavalry’s history. *Dr. Alexander M. Bielakowski is an Associate Professor in CGSC’s Department of Military History and a member of the CGSC Foundation.*

CORPORATE SPOTLIGHT

Pioneer Financial Services, a privately held company headquartered in Kansas City, Missouri, offers products and services to members of the Armed Forces that enhance their quality of life and financial independence. Entering their 75th year in the financial services industry, they provide the responsible alternative for financial services and education that our service members deserve.

The 300 Pioneer Services Representatives all share one vision: to improve operational readiness through education and services that enhance quality of life and financial independence for military families.

Through a network of offices and online operations in the United States and Europe, Pioneer Financial Services offers financial education programs, loans, insurance and investment products, and supports




military families and communities through a variety of partnerships, programs, and sponsorships.

Pioneer Services Representatives' passion and commitment have resulted in national and regional recognition and awards including: the Department of Defense *Freedom Award*; the American Business Award for Corporate Social Responsibility Program; and twice being named to the top 25 Medium Size *Great Places to Work*. Recently Bill Sullivan, chairman, and Tom Holcom, president, were named the Ernst and Young *Entrepreneurs of the Year for*

Social Responsibility for the Midwest Region.

As part of their continued commitment to support military families, Pioneer Financial Services was the first corporate sponsor of the newly formed Command General Staff College Foundation.

“In addition to volunteering for the board, and providing legal and marketing resources, our goal was to provide the ‘seed capital’ needed to open the doors of the CGSC Foundation”, said Holcom. “This Foundation will help support outreach activities to connect the American public to their Army and its leaders.”

Holcom noted his goal was “to help them create endowed chairs for military leadership and strategy and thereby leverage the global impact of American and international military officers learning together.” 



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